

GLOBAL HANDWASHING DAY

Hand Hygiene for All

The COVID-19 pandemic provides a stark reminder that one of the most effective ways to stop the spread of a virus is also one of the simplest: hand hygiene, especially through **handwashing with soap**. To beat the virus today and ensure better health outcomes beyond the pandemic, handwashing with soap must be a priority now and in the future. Our tagline, **Hand Hygiene for All**, calls for all of society to achieve universal hand hygiene.

MAKE A COMMITMENT



Governments: Commit to investing in a culture of hand hygiene by placing handwashing at the heart of strategies and national budgets, and developing country roadmaps where needed



Businesses: Commit to promoting handwashing through partnerships, cash and in-kind donations, investing in and supporting supply chains for hand hygiene products for low-income communities, and promoting good handwashing practices among your workforce



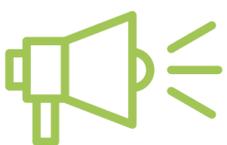
Donors: Commit to diversifying your contributions to hand hygiene, ensuring all funding covers both hand hygiene infrastructure and behavior change, and holding grantees accountable for designing programs based on learning and evidence



Institutions: Commit to ensuring handwashing facilities are accessible and available at key points and enacting policies that enable a culture of hand hygiene at an institutional level



Researchers: Commit to conducting research on handwashing in different settings, identifying best practices among different groups and contexts, and developing evidence-based resources for handwashing habit formation



Advocates: Commit to promoting handwashing access and practice in all settings, including households, healthcare facilities, schools, workplaces, and other public spaces