

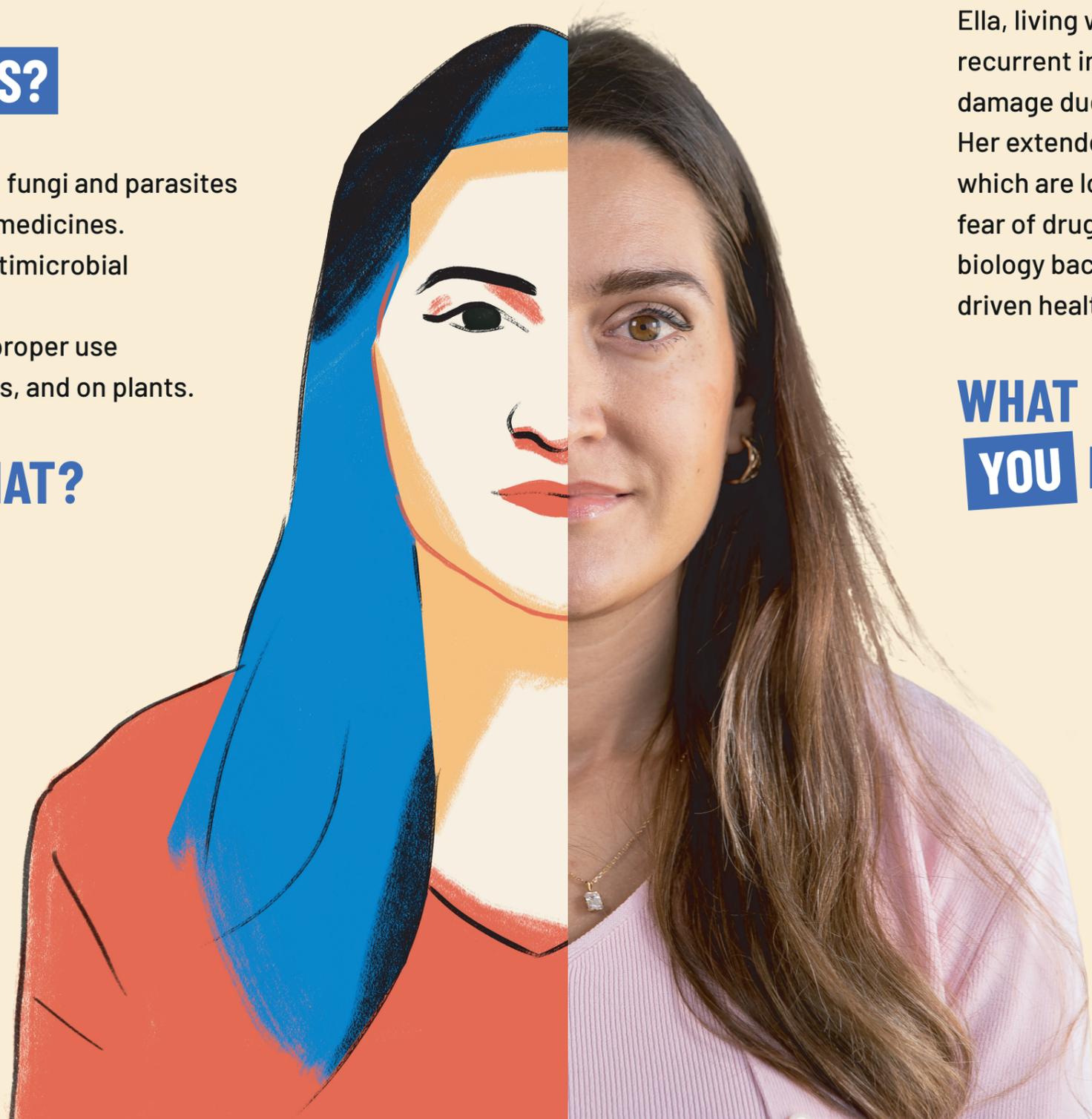
ANTIMICROBIAL RESISTANCE IS INVISIBLE... ...I AM NOT.

DO YOU KNOW WHAT ANTIMICROBIAL RESISTANCE (AMR) IS?

AMR occurs when bacteria, viruses, fungi and parasites no longer respond to antimicrobial medicines. As a result, antibiotics and other antimicrobial medicines become ineffective. It is fueled by the excessive and improper use of antimicrobials in humans, animals, and on plants.

AND YOU KNOW WHAT?

- It means that common infections become harder – if not impossible – to treat.
- It can happen to anyone, anywhere. Even if you're young and healthy.
- It claims 1.3 million lives every year.



Antibiotics
Antivirals
Antifungals
Antiparasitics



THE STORY OF ELLA BALASA

Ella, living with cystic fibrosis, experiences recurrent infections and resulting significant lung damage due to thickened mucus. Her extended hospital stays involve antibiotics which are losing effectiveness, creating a constant fear of drug-resistant infections. Leveraging her biology background, Ella advocates for patient-driven healthcare solutions.

WHAT CAN YOU DO?



- Only take antibiotics when prescribed by a certified health professional.
- Never use leftover antibiotics.
- Never share antibiotics with others.
- Prevent infections by regularly washing your hands, minimizing contact with sick individuals, and staying up to date with your vaccinations.